

Message Text

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PAGE 01 CALI 00262 122122Z

70

ACTION ARA-10

INFO OCT-01 ISO-00 EB-07 /018 W
----- 113304

R 121945Z JUL 76
FM AMCONSUL CALI
TO USDOC WASHDC
INFO AMEMBASSY BOGOTA
SECSTATE WASHDC 1854

UNCLAS CALI 0262

E. O. 11652: N/A
TAGS: BEXP
SUBJ: WTDR/FTI AGROCOL, S.A.

REFERENCE: UNCLAS USDOC WASHDC 09671 AND 10018

1. COLOMBIA 2. CNTRY CODE: 301 3. SER NO: 0126500

4. AGROCOL, S.A. - IMP. DE MAQUINARIA AGRICOLA E INDUSTRIAL DE
COLOMBIA AGROCOL, S.A.

4A. CODE: 4B. CODE: B 4C. CODE:
5. APARTADO AEREO 4408& CARRERA 8 NO. 27-43
6. CALI, VALLE, COLOMBIA

7. ESTABL: 1961 8. EMPL: 111 9. SIZE: (19-X) LARGE
10. REPUTATION: (22-X) EXCELLENT

11. SELLS ITS MERCHANDISE IN WESTERN COLOMBIA

12. RPT. DATE: 07/76

13A. 35200/125 RET. AGT. IMP. OF FARM AND GARDEN MACHINERY AND ITS
SPARE PARTS.

14. CONTACT: GUSTAVO GRAMPP C. TITLE: MGR

15. CABLE: AGROCOLSA 16. TELEX: "NA"

17. TEL: 401091

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18. FINANCIAL REFS: THE ROYAL BANK OF CANADA, CARRERA 3 NO.11-03&

FIRST NATIONAL CITY BANK, CALLE 11 NO. 3-50& BANCO DE BOGOTA,
CARRERA 4 NO. 11-55, ALL OF CALI, VALLE, COLOMBIA, ALSO AMERICAN
NATIONAL BANK, CHICAGO, ILLINOIS& CONTINENTAL ILLINOIS, CHICAGO,
ILLINOIS& FIRST WISCONSIN, CHICAGO, ILLINOIS.

19. TRADE REFS: JOHN DEERE INTERCONTINENTAL LTD., 909 THIRD AVENUE,
MOLINE, ILLINOIS& OPPENHEIMER INTERCONTINENTAL CORP., P.O. BOX 849,
104 SOUTH LAWRENCE STREET, MOBILE, ALABAMA 36601.

20. FOREIGN FIRMS REPRESENTED: AGENCY REP. OF JOHN DEERE INTERCON-
TINENTAL LTD., 909 THIRD AVENUE, MOLINE, ILLINOIS 61265, FOR AGRICUL-
TURAL TRACTORS AND IMPLEMENTS, ACQUIRED 1961.

21. FIRMS IS COMMONLY KNOWN AS AGROCOL, S.A. IT OPERATES UNDER THE
COLOMBIAN BY-LAWS OF A STOCK-COMPANY. FIRM IS ONE OF THE LEADING
ONES IN ITS FIELD OF BUSINESS IN THIS AREA OF THE COUNTRY. FIRM ALSO
OPERATES A SERVICING DEPARTMENT FOR THE EQUIPMENT SOLD. MANAGEMENT
IS CONSIDERED HIGHLY EXPERIENCED AND FIRM IS WELL REGARDED IN LOCAL
TRADE SOURCES. FIRM'S PAID-IN CAPITAL IS LISTED AS 3,3 MILLION AND
SALES VOLUME AS 115 MILLION, BOTH IN COLOMBIAN PESOS. LOCAL BANKING
INSTITUTIONS CONTACTED REPORT ENTIRE SATISFACTION WITH THIS FIRM IN
CREDIT FACILITIES EXTENDED AND CHECKING ACCOUNT MANAGEMENT. CONSULATE
RECOMMENDS THIS FIRM AS AN EXCELLENT TRADE CONTACT FOR U.S. FIRMS.

22. PREPARED BY: J. DE SOTO APPROVED BY: J. KERR, JR.
 AT: U. S. CONSULATE, CALI.
KERR

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Message Attributes

Automatic Decaptioning: X
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Disposition Approved on Date:
Disposition Authority: n/a
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Disposition Event:
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Margaret P. Grafeld
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